

**Grandview Washington
Council Retreat
August 3, 2022**



Grandview, Washington

Grandview received its name in 1906 due to the view of Mount Rainer and Mount Adams. Grandview was officially incorporated on September 21, 1909. It began as the halfway point on the rail line between Prosser and Sunnyside.

Grandview is a growing community. Grandview's economy is agriculture based; with apples, cherries, concord and wine grapes, hops, asparagus, corn, wheat, dairy and other fruit and vegetable production supported by processing plants and cold storage facilities.

Community members enjoy the Local outdoor recreation including golf, tennis, swimming, fishing, hunting, and boating. Grandview also offers walking and bicycling on dedicated pathways. Supporting agriculture and outdoor recreation, Grandview enjoys an average of 300 days of sunshine per year.



According to the Census, Grandview is home to approximately 10,891 people, with 9,344 being Hispanic or Latino. 13.4% of the population is considered to live at or below the moderate-income level.

Yakima Valley Conference of Governments (YVCOG) is a local regional government for the Yakima Valley. YVCOG has been in operation since 1966 governed by an Executive Committee voted on by the General Membership. General Membership consists of one elected official from each town, city, and the County.



Grandview is a member and enjoys the programs and services offered in support of their city.

It has been a pleasure to offer a strategic visioning retreat for City Council. We have completed the retreat and this report is an overview of the work accomplished by City Council.

We look forward to continuing to support Grandview as they work toward their goals and priorities.

Sincerely,

A handwritten signature in black ink, reading 'Christina Wickenhagen'.

Christina Wickenhagen
Executive Director

COUNCIL RETREAT

Council attended a retreat facilitated by Yakima Valley Conference of Governments on August 3 from 9:00 am – 4:00 pm.

Those in attendance included:

Mayor:	Gloria Mendoza	
Mayor PRO TEM:	Bill Moore	
	David Diaz	Mike Everett
	Robert Ozuna	Jessie Espinoza
	Joan Souders	Javier Rodriguez

Others in attendance: City Administrator, Cus Arteaga; City Clerk, Anita Palacios; City Treasurer, Matt Cordray; YVCOG Executive Director, Chris Wickenhagen; YVCOG Regional Program Manager, Vicki Baker; YVCOG Land Use Planning Manager, Byron Gumz



The process of the retreat is explained using the following agenda. Clarifying the purpose of the retreat, the desired outcomes, and the role of the participants gives Council an overview of what to expect throughout the day. Going through each exercise assisted in the meeting's desired outcomes.

Council reviewed the agenda, roles of participants (them) and facilitators (YVCOG Staff), the rules of the meeting, and the outcomes they could expect.

City Council actively participated, listened, and asked questions for understanding. Through healthy and respectful conversation, participants were able to gain knowledge helping them to understand different perspectives. YVCOG guided conversation and maintained control of the retreat, which allowed all participants to share.

2022 Grandview City Council Retreat

● AGENDA

TIMES	ACTIVITIES
8:45 – 9:00	Breakfast
9:00 – 9:10	Mayor Welcome
9:10 – 9:15	Agenda Review
9:15 – 10:00	History Map
10:00 – 10:10	Break
10:10 – 11:00	City Growth
11:00 – 12:15	Context Map
12:15 – 12:45	Lunch
12:45 – 1:45	SPOT Matrix
1:45 – 2:15	Cover Story
2:15 – 2:30	Break
2:30 – 3:15	Bold Steps
3:15 – 3:45	2023 Budget
3:45 – 4:00	Wrap Up!

● ROLES

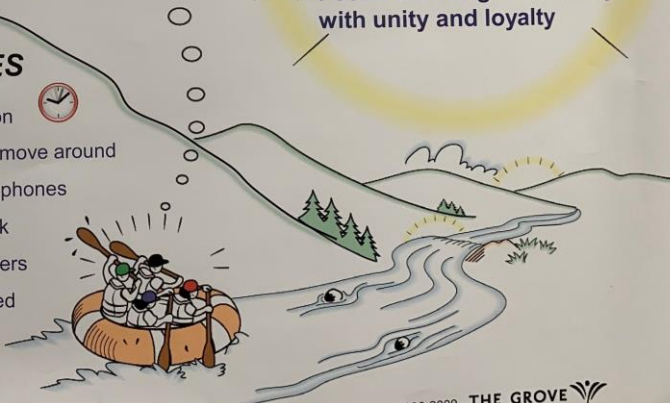
Participants	Facilitators
➤ Active Participation	➤ Guide Conversation
➤ Active Listening	➤ Referee
➤ Ask questions	➤ Recorder
	➤ Timekeeper

● OUTCOMES

- Understand City Processes
- Determine City Focus for 2023
- Foster a strong community with unity and loyalty

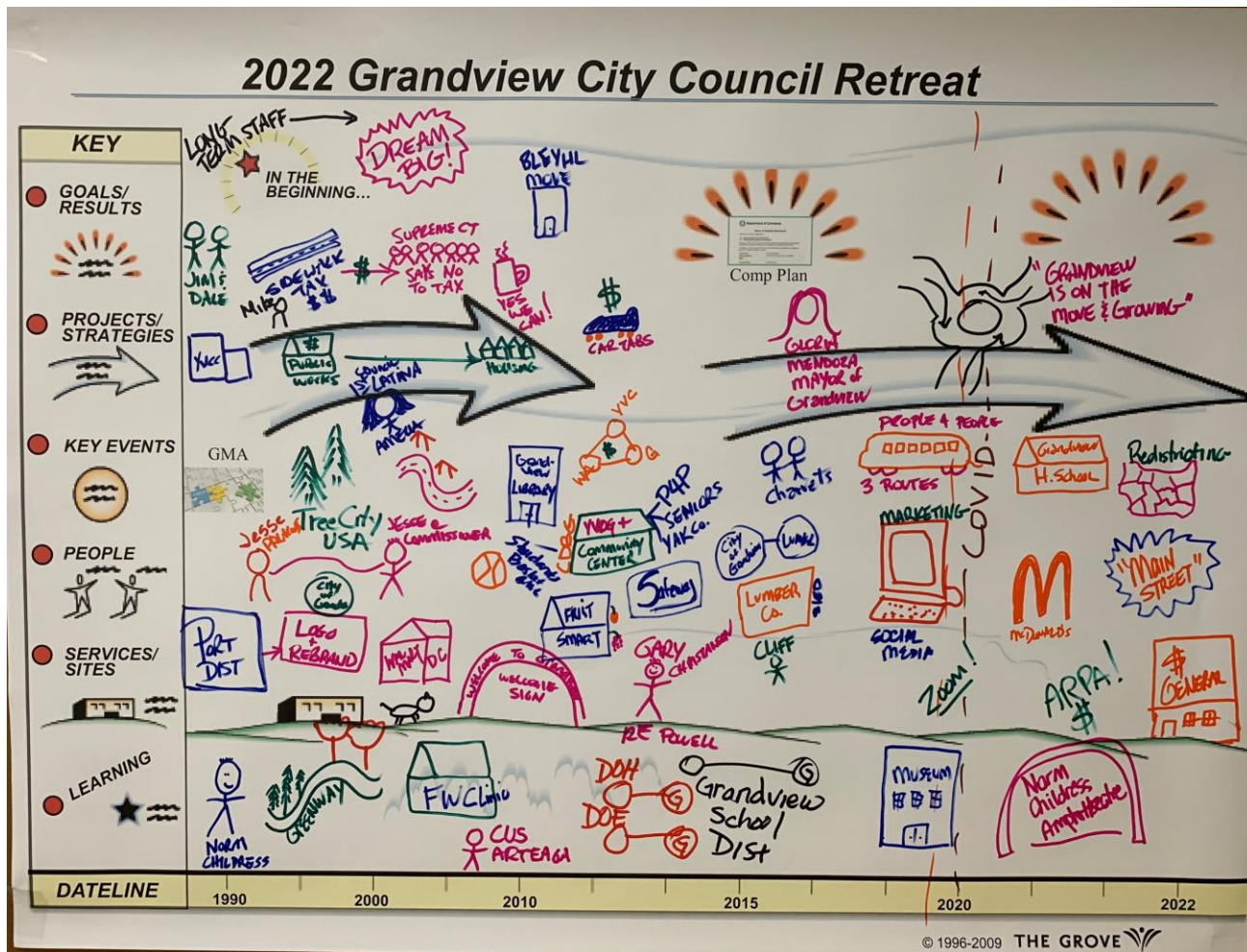
● RULES

- Start / End on
- Freedom to move around
- ~~Silence~~ Turn off cell phones
- No cross-talk
- Respect others
- Stay Focused



© 1996-2009 THE GROVE

Council began the retreat by looking back at the history of Grandview. Reviewing Grandview's history is a natural way to collect knowledge and experience. The history helps assist people see the connection between challenges and accomplishments. Exploring the past can direct future decisions. The exercise strengthens Council's memory and respect for the past as a springboard for analyzing the current situation and envisioning the future.



Council identified key partners, events, projects, and people in the city. Council recognized the dedication that Grandview Staff displayed, during the pandemic, by coming into work to continue serving the public. Grandview is again beginning to collaborate with the community groups post-covid, highlighting Main Street. Bringing People for People public transportation has benefited the community with three routes. City Council also discussed social media and the need to continue to find ways to engage all age groups with the City's social media.

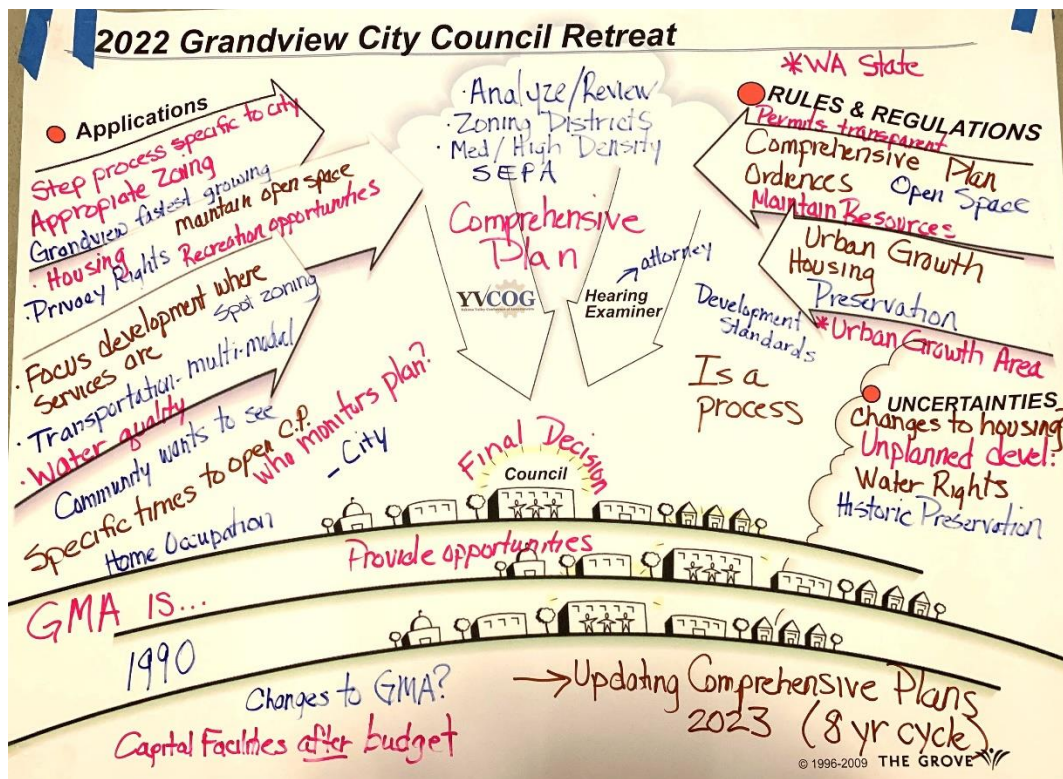
Byron Gumz, YVCOG Planning Manager, provided an overview related to the Growth Management Act (GMA). The GMA's purpose is to develop a Comprehensive Plan that guides development and population growth in a manner that allows the City to provide needed services while maintaining a high quality of life. The Zoning Ordinance and Subdivision Ordinance are built on the goals and policies found in the Comprehensive Plan. The City's Comprehensive Plan will be required to be updated, approved, and submitted to Commerce by June 30, 2026. Work on the plan should begin in July 2023.

Depending on a project proposal that requires a permit, the decision maker could be: Staff/Building Official, Staff/Public Works Director, Planning Commission/Hearings Examiner, or City Council.

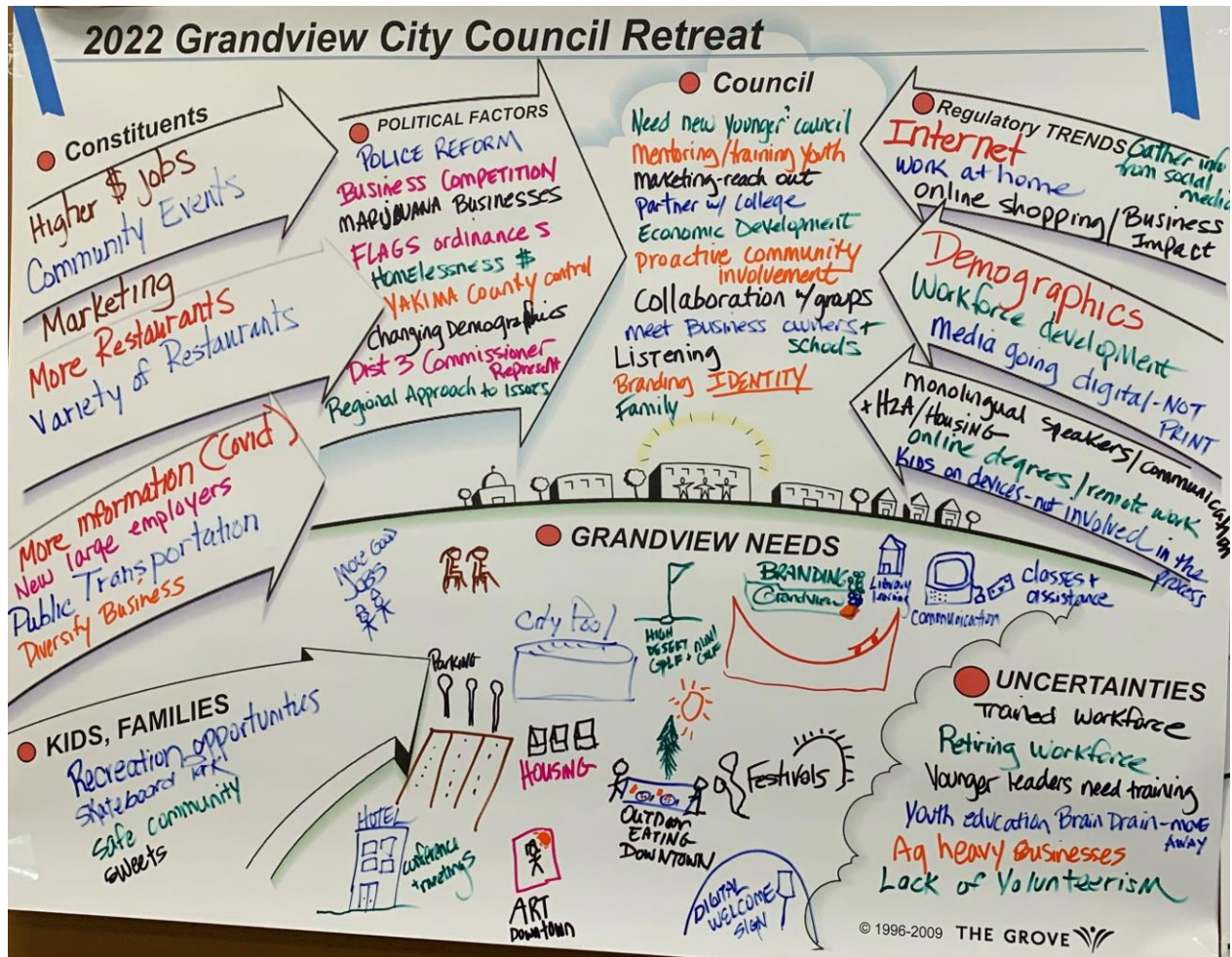
The City Council's role in planning is:

1. Review and approve Comprehensive Plan updates and amendments
2. Review and approve updates to development regulations
3. Final approval on specific types of applications (preliminary/final plats, rezones, annexations, etc.)

Council discussed when the appropriate opportunity is to require any specific conditions for an application and the process to verify the conditions are met before Council gives their approval.

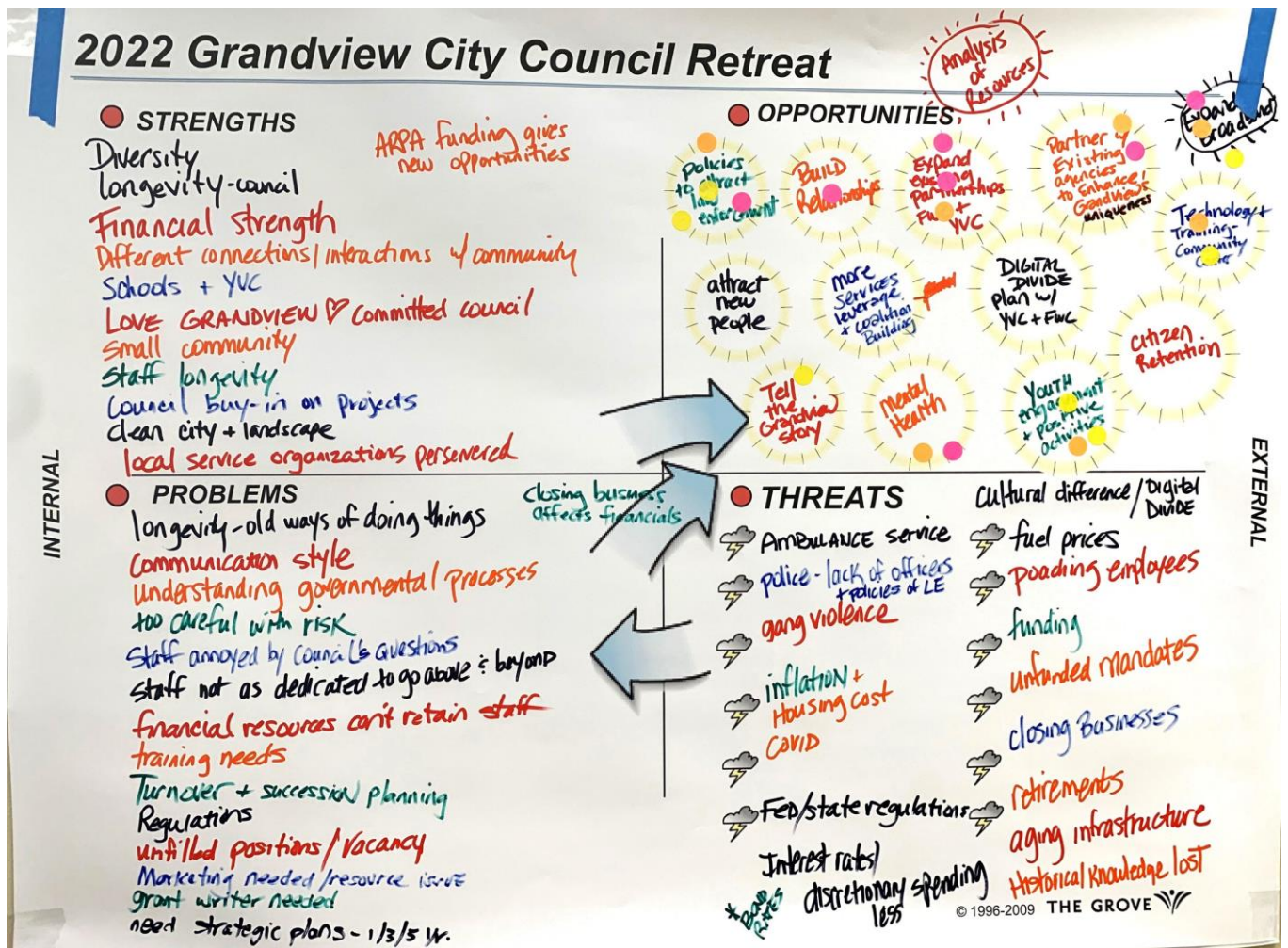


Council's next exercise included looking at the larger picture. There are always other influences to consider. Environmental forces, history, stakeholders, related projects, politics, and organizations to name a few. These factors shape what is and is not possible just as much as the internal capacities and capabilities of the City of Grandview.



Council identified the required needs and wants the community of Grandview has listed in the needs section. Council then discussed the current climate in Grandview. Once these were identified, Council documented current trends, political factors, and regulatory trends that play a part in the climate. Considering kids and families and the uncertainty of other organizations was recorded.

Reviewing Grandview's current internal strengths and problems identifies anything that seems to be getting in the way of success, or what supports the success. Thinking about future external opportunities or possible threats gives Council an opportunity to deal with possible situations in the future that could impeded, undermine, or impact Grandview. Keeping a focus on potentially disastrous circumstances, needs to be dealt with pre-emptively.



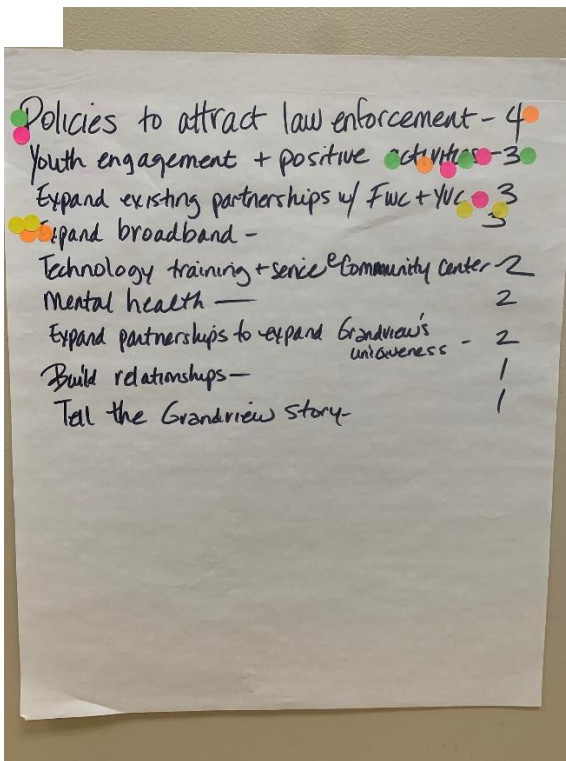
Council began by discussing and identifying the internal strengths in the City of Grandview. Identifying the problems is not a negative against the City, it is Council acknowledging ways to improve by turning these into opportunities in the future to become strengths. By naming possible 'challenges', threats to the success in Grandview gives an opportunity to reduce problems by being ready to address them. Once these were completed, Council was able to identify multiple opportunities within the City of Grandview.

Determining the opportunities for Grandview was exciting and provided excitement for the future. Council was provided three colored sticky dots to identify the top three opportunities they felt the Council should focus on as their priority for the future. After they completed the exercise of determining the top three priorities, they were given one YELLOW sticky dot to identify the first priority to focus on.



During this point in the retreat, the Council discussed the opportunities they each selected and why. Each opportunity listed is important, and an opportunity for Grandview. After each person was able to share their thoughts and reasons why they selected the priority they selected, the Council discussed the top two priorities to focus on first.

The top priorities discussed: Policies to attract law enforcement, Youth engagement and positive activities, expand existing partnerships, expand broadband.



After much discussion, it was decided.

The Top 2 Priorities Council will focus on:

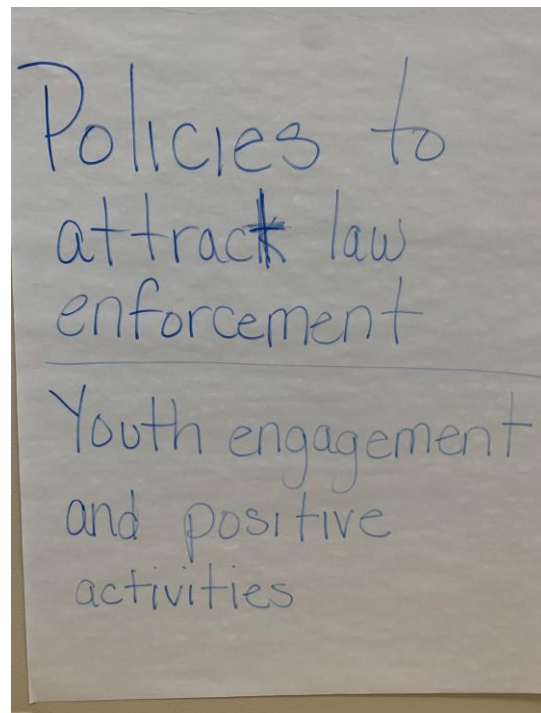
Policies to attract Law Enforcement

Youth Engagement & Positive Activities

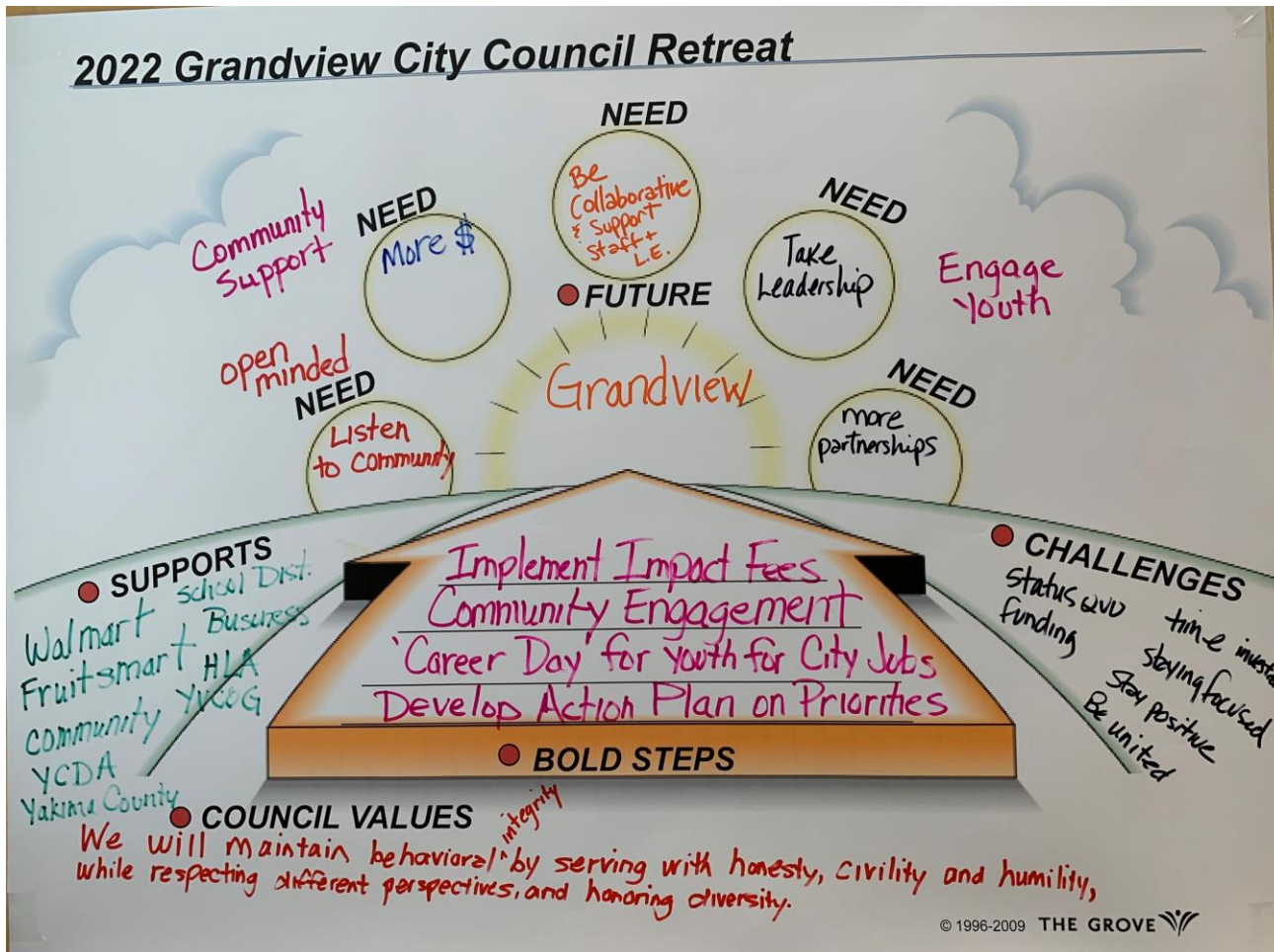
2022 Grandview Council Priorities:

Grandview's City Administrator will begin working on the top priorities for Council to review.

It was discussed that creating policies and offering youth engagement is a process that takes time. The City Administrator will update Council as to the progress of the priorities.



After determining the priorities for Grandview, Council began one of their last exercises of determining steps to take to realize their priorities. These BOLD steps remain at the 20,000-foot level talking through steps to be taken to accomplish the identified priorities.



Council first discussed and identified the 'values' of Council. These values are the backbone of who Council is and their promise to the community.

We will maintain behavioral integrity by serving with honesty, civility, and humility, while respecting different perspectives and honoring diversity.

Council committed to the BOLD steps to meet their goals and the needs in the community. After the steps were put in place, Council identified other supports for the city to accomplish the goals and identified possible challenges that may create barriers or obstacles to overcome.



Core Values for Grandview City Council:

*We will maintain behavioral integrity
be serving with honesty, civility, and
humility, while respecting different
perspectives and honoring diversity.*



*Regional Partnerships,
Regional Solutions*

Chris Wickenhagen

Executive Director

-  509-759-7986, Direct Line
509-574-1550, Main Office
-  chris.wickenhagen@yvcog.org
-  311 N. 4th Street, Suite 204
Yakima, WA 98901
-  yvcog.org



*Regional Partnerships,
Regional Solutions*

Vicki Baker

Regional Programs Manager

-  509-759-7983, Direct Line
509-574-1550, Main Office
-  victoria.baker@yvcog.org
-  Find me on LinkedIn
-  311 N. 4th Street, Suite 204
Yakima, WA 98901
-  yvcog.org



*Regional Partnerships,
Regional Solutions*

Byron J. Gumz

Regional Land Use Manager

-  509-759-7994, Direct Line
509-574-1550, Main Office
-  byron.gumz@yvcog.org
-  311 N. 4th Street, Suite 204
Yakima, WA 98901
-  yvcog.org

Grandview has been a key member of Yakima Valley Conference of Governments since 1966.

As your local regional government, our mission is and will continue to be: *'working on matters of mutual concern'*.

By allowing the authority to stay with City Council, YVCOG administers programs and offers services for each municipality within the valley.



Regional Programs and Services

- Bilingual Community Outreach
- Income-Level Housing Strategies
- Transportation Planning Organization
- Senior Housing Services
- Commute Trip Reduction
- Community Development
- Geographic Information Services
- Strategic Planning Facilitation
- Land Use Planning
- Custom Digital Mapping
- Health and Housing Services
- Grant Administration, Research and Writing
- Public Safety Services
- Human Services Transportation Planning
- Collaboration and Partnerships
- Leadership and Training Opportunities

Other Programs and Services as Requested



